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the light rays 102 emitted from the emitting layer 106, an electrode is formed by an ITO film 108 and a hole carrying layer 107 which are transparent electrodes. The negative pole is formed by a metal electrode 104 and an electron carrying layer 105 that are formed from metal.--.

IN THE CLAIMS:

Amend claim 1 as follows:

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--1. (amended) An image display apparatus comprising:
one or more prism sheets provided between an image emitting surface of an image generating part in said image display apparatus and an image display surface of said image display apparatus,

the one or more prism sheets being divided so as to be respectively corresponded to display elements that are minimum display units forming an image, and

the one or more prism sheets provided with a prism surface on an exit surface so that light rays incident on an incident surface exit in a vertical direction of said incident surface.--

Amend claim 2 as follows:

--2. (amended) The image display apparatus according to Claim 1, wherein said image display apparatus is an organic electroluminescence display and comprises a metal electrode layer, an electron carrying layer formed on an upper surface of

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 said metal electrode layer, an emitting layer formed on an upper surface of said electron carrying layer, a hole carrying layer formed on an upper surface of said emitting layer, an Indium Tin Oxide film formed on an upper surface of said hole carrying layer, a glass substrate arranged on an upper surface of said Indium Tin Oxide film and a circularly polarizing filter and an antireflection film arranged on an upper surface of said glass substrate, and wherein said prism sheet is provided between said Indium Tin Oxide film and said antireflection film, is divided into contacting and non-interfering areas so as to be respectively corresponded to only single ones of the display elements that are minimum display units forming an image of said emitting layer and is provided with a prism surface on an exit surface so that light rays incident on an incident surface output in a vertical direction of said incident surface.--

Amend claim 3 as follows:

--3. (amended) The image display apparatus according to Claim 2, wherein said prism sheet is laminated between said glass substrate and said circularly polarizing filter.--

Amend claim 4 as follows:

--4. (amended) The image display apparatus according to Claim 1, wherein said image display apparatus is a liquid crystal display and comprises a lower substrate part including a first glass substrate, a first polarizing filter formed under a lower

surface of said first glass substrate, and a first Indium Tin
 Oxide film formed on an upper surface of said glass substrate and
 provided with display elements that are minimum display units
 forming an image in a matrix, a light-introducing plate arranged
 under a lower surface of said lower substrate part, a light
 source arranged adjacently to said light-introducing plate, an
 upper substrate part including a second glass substrate, a color
 filter divided so as to be respectively corresponded to said
 display elements that are said minimum display units forming said
 image and formed on said second glass substrate and a second
 Indium Tin Oxide film that is a common electrode formed under a
 lower side of said second glass substrate, liquid crystal
 elements arranged between said lower substrate part and said
 upper substrate part, a second polarizing filter provided on an
 upper surface of said upper substrate part and antireflection
 film provided on said second polarizing filter, and wherein said
 prism sheet is provided between said upper substrate part and
 said antireflection film, is divided into contacting and non-
 interfering areas so as to be respectively corresponded to said
 display elements that are minimum display units forming an image
 and is provided with a prism surface on an exit surface so that
 light rays incident on an incident surface exit in a vertical
 direction of said incident surface.--

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Add the following new claims:

--7. (new) An image display apparatus, comprising:

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an organic electroluminescence display layer comprising red, green, and blue display elements arranged in a matrix and for emitting red, green, and blue light rays;

a glass substrate located on said display layer;

a prism sheet for condensing the emitted light rays 102 emitted from said display elements;

a display surface layer located on said prism layer, wherein,

said prism sheet is divided by separators into adjacent contacting prism areas for each of the red, blue, and green display elements, the separators ensuring that light from one display element passes only through a corresponding prism area and does not pass into any adjacent prism areas, and

said prism sheet includes a planar lower surface through which planar surface the emitted light enters as scattered light rays incident on the prism sheet and optical paths are refracted by an optical refraction function of a prism surface of the prism sheet to condense the scattered light rays in a vertical upward direction of the display surface.

--8. (new) The apparatus of claim 7, further comprising a transparent control electrode layer located on said display layer.

--9. (new) The apparatus of claim 7, wherein, said display surface layer comprises:

a circularly polarizing filter layer located on said prism sheet; and

an antireflection film laminated against said circularly polarizing filter layer.

--10. (new) The apparatus of claim 7, comprising a plurality of said prism sheet laminated in any number of layers between said display layer and the display surface layer.

--11. (new) A liquid crystal image display apparatus, comprising:

a first transparent electrode layer;

a liquid crystal display layer located on said first transparent electrode layer, the display layer comprising display elements of minimum display units forming an image in a matrix;

a second transparent electrode layer located on said display layer;

a color filter of red elements, green elements, and blue elements located to color light rays passing through the display layer, each of the red elements, the green elements, and the blue elements in said color filter corresponding to one display element of the display layer;

separators separating each of the color filter elements from adjacent color filter elements so that light from each display element passes through only one color filter element;

a polarizing filter located on said color filter;

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a prism sheet divided to correspond to each of the red elements, the green elements, and the blue elements of said color filter; and

a display surface layer laminated on said prism sheet, wherein,

said prism sheet is divided by separators into adjacent contacting prism areas for the corresponding red, blue, and green elements, the separators ensuring that light from any one element of said color filter passes only through a corresponding prism area and does not pass into any adjacent prism areas, and

said prism sheet includes a planar lower surface through which planar surface the light enters as scattered light rays incident on the prism sheet and optical paths are refracted by an optical refraction function of a prism surface of the prism sheet to condense the scattered light rays in a vertical upward direction of the display surface.

--12. (new) The apparatus of claim 10, comprising a plurality of said prism sheet laminated between said polarizing filter and said display surface layer.--

REMARKS

The application has been amended so as to place it in condition for allowance at the time of the next Official Action.

Originally-filed claims 1-6 are hereby amended. New claims 7-12 are added.